



PRESS RELEASE

Optimum Associates announces Virtual Training and Coaching to help Organizations continue with Leadership Development during the COVID-19 Pandemic

HOLLYWOOD, FL – April 14th, 2020 — Optimum Associates, an industry leader in executive coaching and leadership development, today announced that they are now offering all of their training and coaching services virtually to help clients continue with their Leadership Development objectives during the COVID-19 pandemic. Its services will be available on most video conferencing platform, including Zoom, Microsoft Teams, Webex, and GoToMeeting.

“COVID-19 has transformed our lives in ways many never thought possible. A growing number of leaders and their teams are being asked to work from home, forcing millions of business meetings, transactions and negotiations to take place virtually.” said John Futterknecht, President and Co-Founder of Optimum Associates. “Leadership development is no different. Organizations heavily reliant on face-to-face methods for training and coaching now need to consider virtual methods to maintain the delivery of this essential training. At Optimum Associates, we understand that a transition to virtual learning is needed at this time. We are committed to helping our clients continue with leadership development while minimizing disruption for their employees.”



In addition to its Executive Coaching service, Optimum Associates is also now offering all of its training programs virtually. They include:

- Leading during the COVID-19 Pandemic
- Leading in a Matrix: Collaborative Leadership Skills
- Organizational Savvy
- 12 Rules: Women's Leadership
- Resilience and Mental Toughness
- Building High Performance Teams
- Customer Tells

To learn more about our virtual offerings and how they work, please download the brochure at <https://optimumassociates.com/resources/brochures/download-virtual-training/>